

Stay young ! Get involved !



the
TASCA Tally



2011 AT TASCA

The New Year is upon us. Who would have thought that 2011 would be here so soon? This season encourages us to take stock of the past year and look forward to the future. It is time to repair past mistakes, set new goals, and continue to grow. Not only as individuals, but as an organization. With growth and enhancement in mind, the TASCA Board has been working hard to develop a plan to accomplish these objectives. The plan is based on a phased approach to reaching the TASCA goal of having the facilities and space required to provide an array of health and recreational opportunities for adults in East Texas communities. With more and more retirees moving to this area, it is incumbent on TASCA to not only maintain, but to grow with the area. The desire to maintain a strong financial base, while bringing in the necessary monies to support daily operations is utmost in the minds of the Board and Staff. Short and long term planning and regular monitoring will ensure this goal is met.

TASCA was originally founded to provide adults in East Texas communities with a variety of activities and events. Making new friends and fellowship with old friends was an important part of the plan. In order to ensure all adults could benefit from this endeavor, dues were set at a level to make membership a possibility for all who were interested. Dues for 2011 remain at the same amount they have been for the past several years—\$30 per person. However, additional avenues must be called upon to support TASCA's ability to adequately support these efforts. Several income generation plans are being implemented to help create the necessary revenue. Additionally, a number of fund-raising events are being planned throughout the year to help augment our income. If you enjoy coming to TASCA and participating in the activities, please do whatever you can to help us meet our financial obligations and continue to build on an established and sound foundation.

This new year is like a new beginning for TASCA. We have a new home and a new opportunity to make our organization the best that it can be. It's already pretty good—we don't have far to go. But we need the help of all TASCA members to ensure we stay on top! TASCA does not belong to any one individual or to any specific group. It belongs to YOU—its members. And YOU can make it what it needs to be. Pledge now to give of your time and money this year to help keep us rolling in a solid direction. Various opportunities are explained in this newsletter to help you decide the choice that is best for you.

Board meetings are held the 2nd Tuesday of every month at 4:30 PM in the TASCA Conference Room. TASCA members are always welcome and encouraged to attend. General membership meetings are held on the 1st Monday of every month at the Potluck Dinner. Participation at either of these meetings ensures your voice is heard. Plan now to attend one of these sessions in February and be a part of our effort to continue to provide fun and meaningful activities for our communities.

TASCA GROUP CHALLENGE

We're launching the first TASCA Group Fundraising Challenge so we can all see what is possible when a group of dedicated people come together and decide to grow and strengthen an organization. The winner of the challenge will be the group that raises the highest percentage of funds between now and February 28. You will be working as a team with the other members of your activity. Each group will compete against the other TASCA groups for the **Grand Prize: a party during one of your timeslots during the month of April.** Packets with more information will be presented to the groups during the first week of February. Basically, each activity is asked to donate an amount to "sponsor" every one of the times they meet to play/dance/learn/etc. between February 1 and the end of the year. Sponsors' names will be listed on charts on the wall.



The donation amount will be based on the average attendance at each group during the last 4 months. For example, the average number of people who play Hand and Foot is 5. This group will meet 48 times during the challenge period. The goal of this group would be to raise at least \$240 (or \$5 for each meeting). There are an average of 24 people who play 42 on Mondays. They will meet 43 times during the challenge period. The goal of this group would be to raise at least \$1,032 (or \$24 for each meeting). If each group meets their goal, approximately \$7,500 could be raised for TASCA. This challenge can be worked in several ways. The process above is the obvious method of obtaining donations. However, individual groups could hold their own fund-raising event as a means to reach their group goal. You could also get outside companies to sponsor your group. The group with the highest percentage of donations will be declared the winner. The challenge will be over on February 28 and all money needs to be turned in by then.

APPRECIATION STILL IN EFFECT

Since moving to our new building, our "To Do" List continues to grow, rather than get smaller. Every time we get something done, it seems two other things crop up to take its place. Several of you have asked about the "Tree of Honor". We still have it and all its lovely leaves. We will be getting it hung within the next few weeks. For those of you who do not know what the Tree of Honor is—it is a three dimensional branch structure framed by many small metal leaves. Each leaf contains the name of a TASCA member who donated to the TASCA cause several years ago. Those donations are not forgotten and have helped tremendously to get us where we are today. Long time TASCA member and generous supporter, Eloise McLeroy was responsible for the creation of the Tree of Honor. A special thanks to those of you who participated in that campaign. Your efforts will be recognized again in the near future!



WILLS AND BEQUESTS

Did you know you could name TASCA as a beneficiary in your will? If you have enjoyed your time participating in the events and activities, consider remembering TASCA in your will. This will provide your estate with a federal and estate tax advantage. TASCA can also be named as a beneficiary on your life insurance policy.

NAMING & MEMORIAL OPPORTUNITIES

Naming and Memorial opportunities offer permanent recognition and acknowledgement of your love for a living relative or deceased family member. While we welcome gifts at all levels, let this be another opportunity for you to consider when determining your level of support.

Name a Room—We are offering a one-time opportunity to name the building or some of the spaces in our new complex. Spaces may be named by the donor and may be made to honor the family name, or

FACILITY AREA	AMOUNT
Entire Current Building	\$400,000
Entire New Building	\$400,000
Current Ballroom	\$200,000
Game Room 1	\$25,000
Game Room 2	\$25,000
Game Room 3	\$25,000
Conference Room	\$15,000
Library	\$10,000
Craft Room	\$10,000
Garden Area	\$25,000

to honor or commemorate a loved one. Please contact the TASCA Office if you are interested in this method of support.

Memorials are contributions which dedicate gifts in the name of family and friends who pass on. The gift in their name furthers the services and programs supported by TASCA. Families who receive recognition of memorials are unfailingly grateful to see the gifts provided to support organizations that have been important in the lives of their loved ones. TASCA sends memorial cards to the family identifying the donor (not the amount).

Honorariums are a fantastic way to recognize a TASCA member for whom you hold esteem and wish to recognize for their outstanding service or support. This is a unique way to show their importance to you, to the TASCA organization, or to the community. Once we process your information you will receive an acknowledgement letter, and the person of your choosing will also receive a letter notifying them that you have made a gift in the honoree's name (we do not disclose the amount of the gift).

General Donations to support specific areas of interest are always appreciated. Whether to purchase new exercise equipment or refreshments for dances or activities, or to refurbish existing supplies and equipment, these gifts are instrumental in carrying on the goals and mission of our organization to provide opportunities for our community seniors.

All opportunities to support the programs and mission of TASCA will be recognized in our newsletters. Your gift may remain anonymous by informing us that you wish it to be so. Donations are tax deductible to the extent of the law. Place your gift today in honor or memory of someone you know.

TASCA DONATION FORM

NAME _____ PHONE _____

E-MAIL ADDRESS _____

_____ IN MEMORY OF _____ AMOUNT _____

_____ IN HONOR OF _____ AMOUNT _____

_____ DONATION FOR _____ AMOUNT _____

PLEASE SEND ACKNOWLEDGEMENT OF GIFT TO:

NAME _____

ADDRESS, CITY, STATE, ZIP _____

CHA CHA LESSONS TO START

Ever wanted to learn to cha cha? Well, now is your chance! Starting on Tuesday evening, February 1, from 6:30 to 7:30 PM, cha-cha lessons will be taught at TASCA by certified dance instructors, Dwain and Kay Spradlin. Lessons will continue for 4 weeks and will cost \$20 for the 4 classes for TASCA members. Non-TASCA members' charge will be \$28.



SING FOR FUN

Come and learn to sing for fun! You don't have to have a great voice—just a desire to sing and have a good time! Anyone can do it. Singing is both therapeutic and uplifting and good for your soul. TASCA member, Carol Land, will be leading this group and singing gospel songs and songs from the 30's, 40's and 50's. There is no cost for TASCA members to participate in this group, but pre-registration is required. The group will meet on Sunday afternoon, February 13, from 2:00 to 4:00 PM. Additional dates will be set at this first meeting. A minimum number of people are required for this group to form, so be sure and contact the TASCA office at (903) 871-3217 if you are interested. You may contact Carol directly at (281) 793-8489 if you have any questions.

“42” LESSONS TO START

Starting on Wednesday, February 2 from 9:30 to 11:00, TASCA member, Hazel Edwards will be teaching “42” Lessons. An avid “42” player, Hazel donated the original dominoes first used at TASCA. She has taught several classes in Bullard and is looking forward to bringing this fun game to those who haven't had an opportunity to learn. “42” is played on Mondays and Wednesdays at TASCA. Class graduates are encouraged to join either, or both, of these TASCA “42” groups when they become comfortable with the game!



POTLUCK DINNER

Attendees at the January Potluck Dinner were rewarded not only with some super scrumptious food (especially Pat White's Sweet Potato Casserole), but also were entertained by Judith Lynne. Judith sang a number of current and old favorites for the crowd. Carol Swanson will be performing a comedy for us at the February 7 dinner. She promises a surprise for us at the end of her show. Be sure to mark your calendars for the February dinner. Not only do we get to enjoy a tremendous sampling of wonderful home cooking and a great show, but a short business meeting is always on the agenda to let everyone know of the latest happenings. Please contact the TASCA office if you have any suggestions for future programs. We are always on the lookout for good entertainment and programs that TASCA members will enjoy.



Bluegrass Jamboree

Saturday

February 12, 2011

Jamming 3–5:30 PM

Live Bands & Show 6–10 PM

TASCA Activity Center

Members—\$2

Guests—\$3



FUN AT THE SOCK HOP!

TASCA held its first open dance at the new center on January 22 . Over 80 people attended the event, wearing everything from poodle skirts to bobby socks and rolled up blue jeans! A dance contest revealed the true talent of the many rock n rollers that participated. Winners received ribbons and lots of applause for providing such wonderful entertainment. The fantastic "Mr. C" (Dale Cummings) outdid himself as usual. Ever the charmer and crooner, he sang his heart out and took us all back with those oldies, but goodies!



2011 MEMBERSHIP RENEWALS

The membership cycle for TASCA runs on an annual basis, beginning in January of each year. Dues are \$30 per person, or \$60 per couple. If you have not already paid your 2011 membership dues, please send them in to TASCA, PO Box 131540, Tyler, TX 75713 or drop them off at the TASCA Activity Center during office hours. This will be the last newsletter you will receive if you have not paid your dues.

Membership cards will not be handed out this year. Since the cards are not used for any official purpose, this is one of the ways we have implemented to reduce costs.

BEGINNER BRIDGE SESSIONS

If you want to re-connect with bridge you played in the past or learn to play bridge from the ground up, our Beginner Bridge sessions will help. We play beginner bridge every Tuesday from 10 AM to 12 noon.



TYLER AREA SENIOR CITIZENS ASSOCIATION

PO Box 131540
Tyler, TX 75713

RETURN SERVICE REQUESTED

www.tasca.org

**Potluck Dinner &
General Business Meeting**

Monday, February 7, 6:00 PM

TASCA Activity Center

10495 CR 2167



Bring a dish to share!

Entertainment by:

Carol Swanson

Comedian/Actress

*(please help with the overloaded
parking conditions by parking on the
grassy area behind the building)*

Happy Valentine's Day !



TASCA OFFICE HOURS

Monday—Thursday 10:00 AM—4:00 PM

Friday 9:00 AM—11:00 AM

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